| Electronic Acknowledgement Receipt   |  |  |  |
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| Application Number:                  | 10647411   |  |  |
| International Application Number:    |  |  |  |
| Confirmation Number:                 | 2655   |  |  |
| Title of Invention:                  | Context sensitive advertisement delivery framework |  |  |
| First Named Inventor/Applicant Name: | Michel K. Bowman-Amuah                             |  |  |
| Customer Number:                     | 29838  |  |  |
| Filer:                               | Robert Mark Hirning/Debra Bruck                    |  |  |
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## File Listing:

| Document<br>Number | Document Description | File Name   | File Size(Bytes)<br>/Message Digest          | Multi<br>Part /.zip | Pages<br>(if appl.) |
|--------------------|----------------------|---|--|---------------------|---------------------|
| 1                  | 1                    | Amendment_and_Response<br>_to_Final_Office_Action.pdf | 601942                                       | yes 15              | 15                  |
| ľ                  |                      |   | b88ead7fe5c2eda0b539d34c6f69e252<br>b0d5b937 |                     | 15                  |

|          | Multipart Description/PDF files in .zip description |       |     |  |  |
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|          | Document Description                                | Start | End |  |  |
|          | Amendment After Final                               | 1     | 1   |  |  |
|          | Claims  | 2     | 10  |  |  |
|          | Applicant Arguments/Remarks Made in an Amendment    | 11    | 15  |  |  |
| Warnings |   |       |     |  |  |

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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.